



Rhodes Communications

International Marketing and Public Relations

Press Contact:
Jina Gaines
Rhodes Communications
+1 (757) 451 0602
jgaines@rhodescomm.com

RHODES COMMUNICATIONS ANNOUNCES PROMOTIONS

NORFOLK, Va. – February 5, 2008 – Rhodes Communications, Inc., a Norfolk, Va.-based PR and marketing communication company serving national and international clients, has announced several key promotions in a move to upgrade and expand its client services.

Mary Swetits has taken on new responsibility as the company's director of business development. She also continues to provide client services as an account executive. Swetits has been with Rhodes Communications in positions of increasing responsibility since 1999.

Jina Gaines has been promoted to account executive. She will take on increased responsibility for client services on key accounts. Gaines joined the company in 2005.

Steve Yeatts has been appointed to the newly created position of account services manager. He will be responsible for the smooth flow of work and quality control for all client projects. As a collateral duty, he is also national sales manager for the company's Marine NewsWire subsidiary. Yeatts has been with the company since December 2006.

Cheryl Chase has been named business manager. She has been with Rhodes Communications more than six years, and was formerly the company's office manager. As the business manager, Chase has assumed new responsibilities for bookkeeping, IT, human resources, and other business management functions, and will take on greater oversight of company operations.

"We are creating an in-house organization that will support our goal of continued rapid growth over the next few years," said Jim Rhodes, company president. "These key appointments reflect our company policy of promoting from within whenever possible."

Founded in 1983, Rhodes Communications specializes in business-to-business promotions in vertical markets for national and international accounts. The company's current client list includes Bavaria Yachts, Boats.com/YachtWorld.com, Dometic Corporation, Iridium Satellite, Northrop Grumman/Sperry Marine, Palladium Technologies, StarChase and the Taylor Made Group.

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