

P R E S S R E L E A S E

RHODES COMMUNICATIONS ANNOUNCES NEW MARINE CLIENTS

NORFOLK, Va. – January 31, 2007 – Palladium Technologies and **boats.com**/YachtWorld.com have selected Rhodes Communications to supply marketing communication services in the international marine industry.

Palladium Technologies is a privately held company headquartered in Fort Lauderdale, Fla. The technology-based company is a leading developer of advanced monitoring, control and alarm systems. Palladium’s flagship product, SiMON, is widely accepted in the international megayacht industry. Based in Seattle, Wash., **boats.com** and Yachtworld.com are business units of Dominion Enterprises of Norfolk, Va. The **boats.com** Website provides consumer access to information, boat listings, financial and insurance products. YachtWorld.com is the premier online sales channel for yacht brokers around the world.

About Rhodes Communications

Based in Norfolk, Va., Rhodes Communications (www.rhodescommunications.com) is a full-service public relations, advertising and marketing communications firm with over 20 years of experience. The company serves a diverse, international client base and specializes in business-to-business promotions in vertical markets including the maritime, aviation, law enforcement and security, trucking, surveying GIS, construction and telecommunications industries.

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